



Alice's Corner

September brings many things to mind. School starts! Labor Day...last long weekend for the summer! Fall!!! Yea!!! My favorite time of year. I love the fall colors, the pleasant temperatures, planning upcoming holidays, grandson's football games, and decorating for fall both outside and inside, at the Store and at home. The ponds do well during the fall and because of the cooler temperatures I will be outside more enjoying my pond. Of course with my pond being under the black walnut trees, I will have already put the net over my pond due to the many leaves, sticks and walnuts dropping like bombs into my pond causing the fish to be a little skittish. The net not only helps to keep the pond clean but allows the fish to not be constantly diving under their rock cover. My guys have shown me to use pvc tubing bending it making a tent structure to lay the netting over. This allows me to still see my fish and keep the falling debris from "sinking" my net. I hope you also will enjoy your fall this 2010 season.

I recently heard a commercial regarding how to "get through" this present economy including ways to save money. Because we are one of several Divisions of Unit Liner Company and many of us using the same warehouse inventory, we are able to buy at greater savings and are determined to pass those savings on to you. When I can purchase pottery by the container it saves both you and us money. Fortunately, I have been able to do so the past two years. We still have a good selection of lovely, good quality pottery. I would say half of the container has been sold, leaving us a few more months to sell the rest. A new container will not come in until March of 2011. Just for your information when you buy our pots in multiples, you will receive an additional discount off the already lower price. Because of our hot weather and with so much watering to do in our landscapes, I have found planted pots require less maintenance than the traditional "flower beds". As a working person the less I have to do when I get home is better, but I still like my home to look good. All of us at Pond Pro Shop who have a working water feature are bringing pictures of those features to work so our customers can see that we really do practice what we teach. We each face some of the same problems you do and are always looking for new and innovative ideas to use the product we sell. All of us have "at least" one pot at home as well as our water features. We are all looking for ways to save money and still have our homes looking good for us and our guests.

The triple digit temperatures in Oklahoma have been a struggle to deal with. As we have instructed you in the past, watch out for your fish in your ponds. The higher temperatures lower the oxygen level in your pond. We teach you in the winter to prepare for freezing temperatures and always keep a "hole" in the water surface by having a heater/de-icer on hand. With these hot temperatures, we believe you need to have an extra aerator/pump on hand in order to increase the oxygen levels. If your pond is shallow, has no plant shade, etc., your fish will suffer in this heat. We have had so many customers calling us with fish kills. We always caution you to use extra aeration when using an algicide (also reduces oxygen levels in your ponds), but now it seems we are encouraging you to have that extra aeration all the time. A spitter, overflowing vase, fountain can all work as aerators so it does not have to be just a pump...make the extra aeration an attractive addition to your pond. Our aerators are on sale plus 20% off any and all spitters...including bronzes...we will call it "manager's special". I want your fish to survive.

NOTE: the classes this month are in the afternoon...1:00 p.m.

Alice

Double Pond Dollars

\$\$\$\$\$ X 2 on

Any pottery

Ask for your double dollar coupon
Valid through Sep. 30, 2010

Tips and Tricks

"What do I need to do to get ready for winter?" is a question we frequently get asked here in the store. We recommend attending our Winterizing Class, October 9th for starters. However, if you want to get a head start, think about cleaning your pond before it gets too cold. Clean out the debris, cut off any dying or dead foliage, clean your filters, treat heavily with bacteria, then cover with a net BEFORE the autumn leaves begin to fall. Install your pond heater now so it's ready to plug in when freezing weather arrives.



New Products in the store...

These beautiful outdoor gas lights operate off a 1 lb. propane canister at the bottom. They are equipped with an automatic safety switch that immediately shuts the unit off if tilted. A single tank lights an entire evening for 8-10 hours. 83" tall, weighted base measures 16".



News Flash!! Christmas is coming early this year!!

—at the Pond Pro Shop, that is. Janie and Alice are making big plans for this holiday season; outdoor lighting displays, special pond lighting, special savings on merchandise and equipment, customer appreciation nights, Saturday and evening hours and much more. Watch your October newsletter for details.

100% Satisfaction Guaranteed

(405) 273 -8363 Summer Store Hours 8-6 M-F; 9-4 Sat; closed Sun

Water Garden Club Meetings

Tulsa 2nd Tuesday @ 6:30pm Tulsa Garden Ctr
www.gcwgs.com for more info
OKC 2nd Wednesday @ 7:00pm Will Rogers
www.wgso.org for more info
Shawnee 3rd Tuesday @ 6:30pm Pond Pro Shop.
405-605-9092 for more info
Choctaw 3rd Sunday Afternoon @3:00pm.
405-391-3215 for more info
Stillwater 3rd Monday @ 7:00pm
www.stillwaterwatergardens.org for more info
Duncan 1st Tuesday @7:00pm Red River Tech
580-595-0842 for more info

Learn and share information about your pond at our free classes!



7901 N Kickapoo
Shawnee, OK
74804

9/1/10

The Water Garden Capital of Oklahoma!

If you light up your pond for the season, send us pictures so we can share them in our next newsletter.

We'll be decorating our ponds in the display yard this year—watch your mail for an invitation to one of our special night time viewings.

This pond is in Arlington, VA and features 88 leaping reindeer.

Bring new life to your garden!



2007

The Pond Pro Shop will be closed September 6, 2010 for Labor Day

Visit us on the web at www.pondproshop.com where you'll find loads of information about our facilities, products, displays and more. Store Hours: M-F 9:00am-6:00pm; Sa 9:00am-4:00pm. Two miles north of Interstate 40 at exit 185, 7901 N. Kickapoo, Shawnee, OK 74801

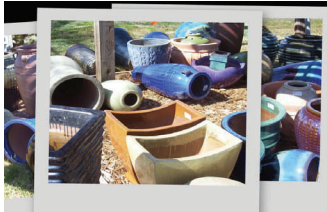


Coupons for in-store use only

20% off!

All Pottery

Our frost proof ceramic pots will make a wonderful water feature on your patio or at your front entrance. We have all the parts required. Several styles and colors to choose from. Drilling and plumbing free too with this coupon! Another \$25 savings.



Coupon required. Valid through September 30, 2010

Coupon must be present for discount. Valid for retail store purchases only. Not valid with any other discount. Applies to Retail Store Pricing Only.



Coupons for in-store use only

Disappearing Fountain Kits

20% off!!

Our 2 ft, 3 ft, and 4 ft disappearing fountain kits are perfect for that overflowing pot, bubbling rock or anything else you want to set on top and pump water through. Kits include the pump, reservoir, fittings and enough cobblestone rock to complete the feature.



Coupon required. Valid through September 30, 2010